

COMPARE SOLUTIONS

Do you need a traditional webinar or a streamlined event?

Cost & Features	30 minute webinar	60 minute webinar	Virtual Conference
Cost	\$5995	\$8995	\$21,000 & up
Conference Basic Setup	-	-	\$7500
30-minute session			\$4500
60-minute session			\$6750
Sessions	1	1	3+
Editorial consultation	x	x	x
Virtual event web page			x
Virtual event flyer creation			x
Targeted promotion	x	x	x
Featured in Geospatial Webinar update	6-8 weeks	6-8 weeks	3-5 months
Star promotional emails	3	3	6
Attendee Registration	1 per webinar	1 per webinar	1 per event
Pre-production content review		x	x
Pre-production rehearsal(s)	3	2	6 (2 per session)
Pre-event registration updates	6-8 weeks	6-8 weeks	12 weeks
Live event moderation	x	x	x
Live event management	x	x	x
Live Q & A management	x	x	x
Event attendee data	x	x	x
Event attendee data analysis	x	x	x
Follow up emails to registrants	x	x	x
Live event recording	x	x	x
Original recording	x	x	x
Recording edits	x	x	x
Recording archived	Forever	Forever	Forever
Vimeo channel			x
On demand recording featured in Geospatial webinar update	4 weeks	4 weeks	8 weeks
Virtual event web page conversion for post-event			x
Virtual event web page expiration			1 year